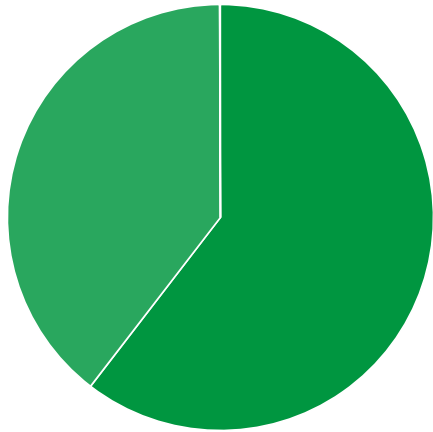




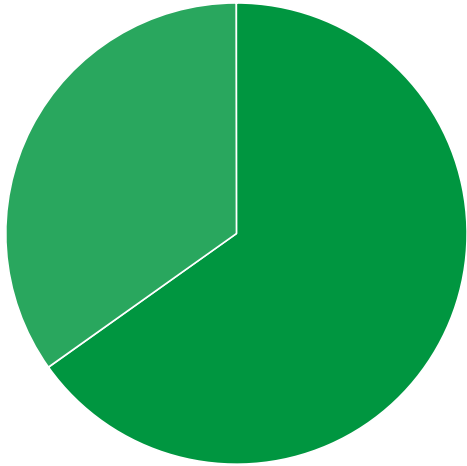
Zusammensetzung der Digital-Angebote 2015 / 11

- Online-Angebote: 1.114 (60,44%)
- Mobile-Angebote : 728 (39,50%)
- Connected TV: 1 (0,05%)



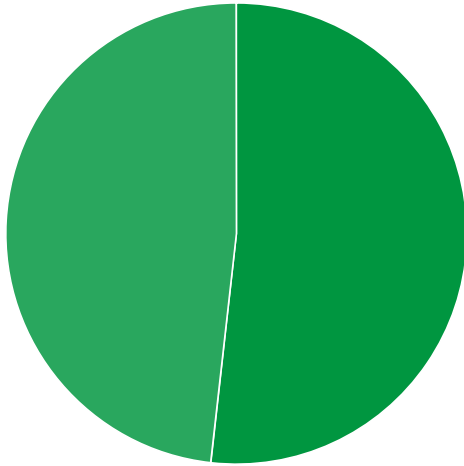
Zusammensetzung der Online-Angebote 2015 / 11

- Single-Angebote: 726 (65,17%)
- Multi-Angebote: 388 (34,83%)



Zusammensetzung der Mobile-Angebote 2015 / 11

- App-Angebote: 377 (51,79%)
- Mobile Enabled Websites: 351 (48,21%)



Quelle: <http://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2015-11-0>