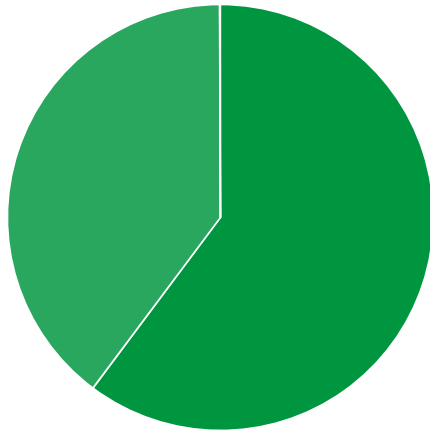




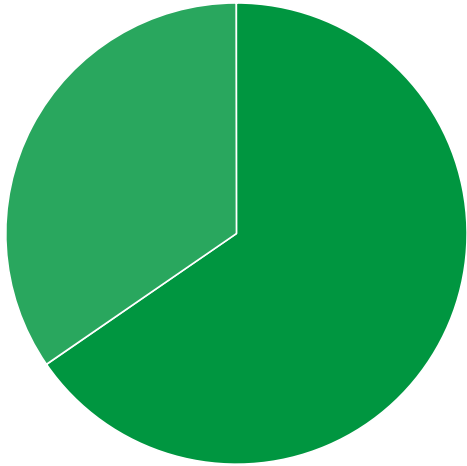
## Zusammensetzung der Digital-Angebote 2015 / 12

- Online-Angebote: 1.116 (60,23%)
- Mobile-Angebote : 736 (39,72%)
- Connected TV: 1 (0,05%)



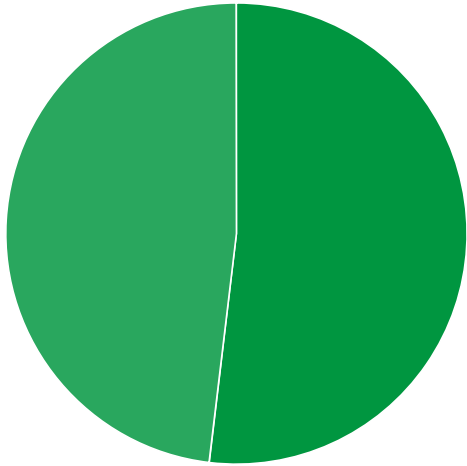
## Zusammensetzung der Online-Angebote 2015 / 12

- Single-Angebote: 730 (65,41%)
- Multi-Angebote: 386 (34,59%)



## Zusammensetzung der Mobile-Angebote 2015 / 12

- App-Angebote: 382 (51,90%)
- Mobile Enabled Websites: 354 (48,10%)



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**Quelle:** <http://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2015-12-0>