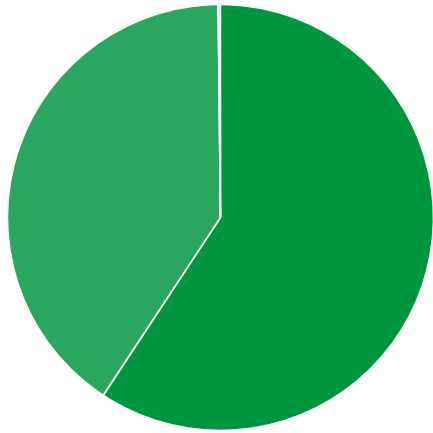




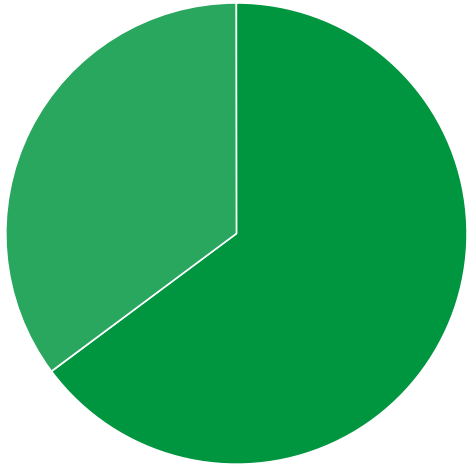
## Zusammensetzung der Digital-Angebote 2016 / 03

- Online-Angebote: 1.086 (59,28%)
- Mobile-Angebote : 743 (40,56%)
- Connected TV: 3 (0,16%)



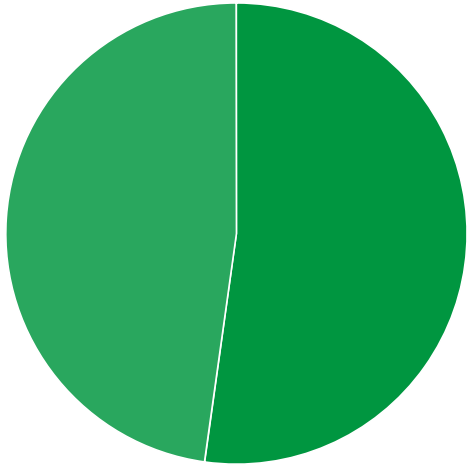
## Zusammensetzung der Online-Angebote 2016 / 03

- Single-Angebote: 704 (64,83%)
- Multi-Angebote: 382 (35,17%)



## Zusammensetzung der Mobile-Angebote 2016 / 03

- App-Angebote: 388 (52,22%)
- Mobile Enabled Websites: 355 (47,78%)



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**Quelle:** <http://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2016-03-0>