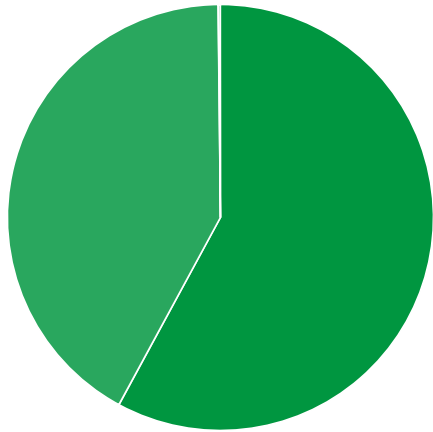




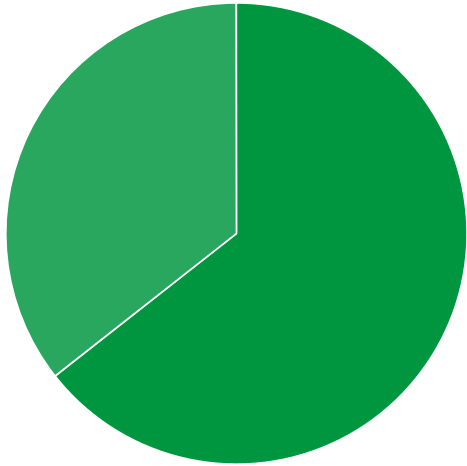
Zusammensetzung der Digital-Angebote 2016 / 09

- Online-Angebote: 1.062 (57,91%)
- Mobile-Angebote : 769 (41,93%)
- Connected TV: 3 (0,16%)



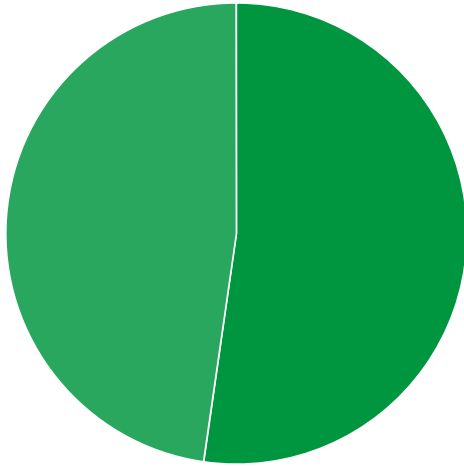
Zusammensetzung der Online-Angebote 2016 / 09

- Single-Angebote: 684 (64,41%)
- Multi-Angebote: 378 (35,59%)



Zusammensetzung der Mobile-Angebote 2016 / 09

- App-Angebote: 402 (52,28%)
- Mobile Enabled Websites: 367 (47,72%)



Quelle: <http://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2016-09-0>