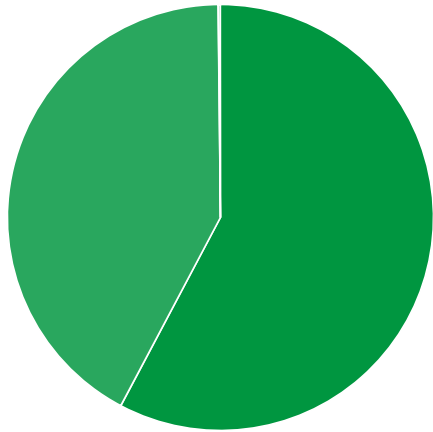




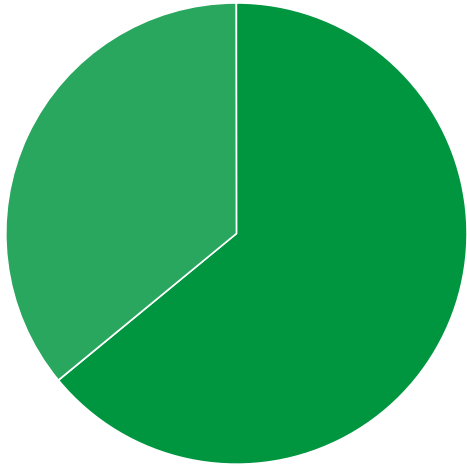
Zusammensetzung der Digital-Angebote 2016 / 10

- Online-Angebote: 1.051 (57,75%)
- Mobile-Angebote : 766 (42,09%)
- Connected TV: 3 (0,16%)



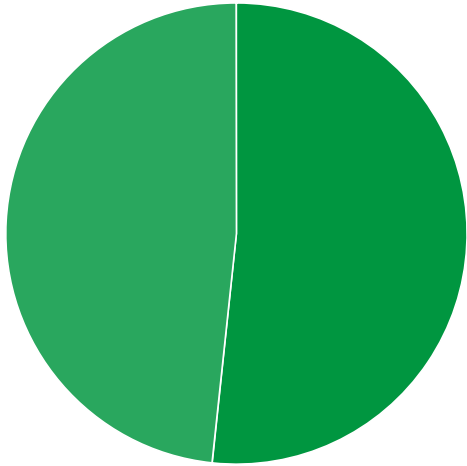
Zusammensetzung der Online-Angebote 2016 / 10

- Single-Angebote: 673 (64,03%)
- Multi-Angebote: 378 (35,97%)



Zusammensetzung der Mobile-Angebote 2016 / 10

- App-Angebote: 396 (51,70%)
- Mobile Enabled Websites: 370 (48,30%)



Quelle: <http://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2016-10-0>