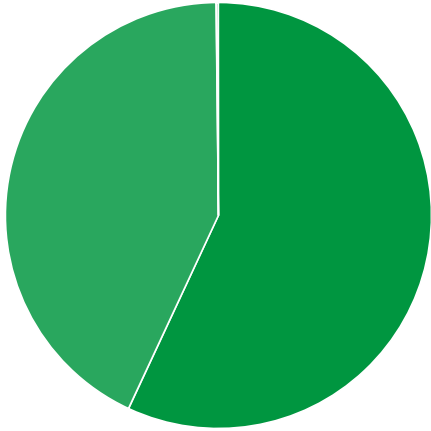




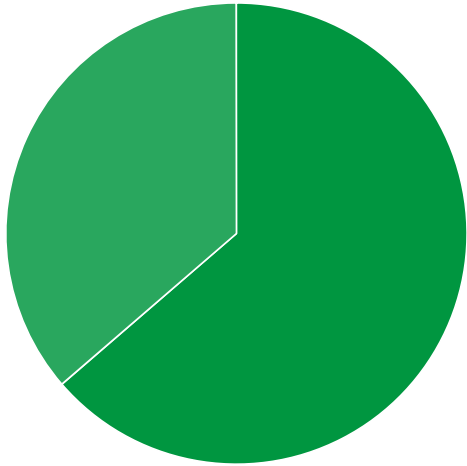
Zusammensetzung der Digital-Angebote 2017 / 01

- Online-Angebote: 1.013 (56,94%)
- Mobile-Angebote : 763 (42,89%)
- Connected TV: 3 (0,17%)



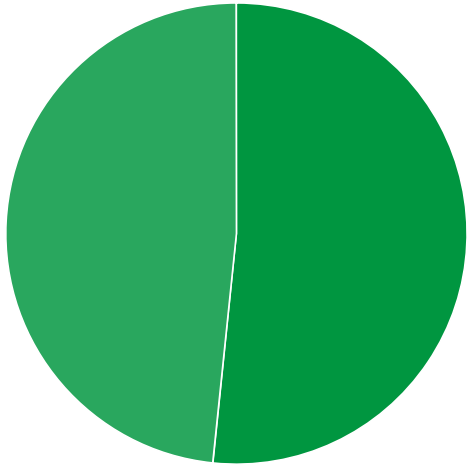
Zusammensetzung der Online-Angebote 2017 / 01

- Single-Angebote: 645 (63,67%)
- Multi-Angebote: 368 (36,33%)



Zusammensetzung der Mobile-Angebote 2017 / 01

- App-Angebote: 394 (51,64%)
- Mobile Enabled Websites: 369 (48,36%)



Quelle: <http://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2017-01-0>