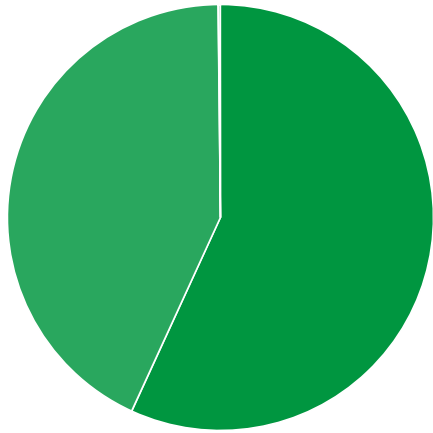




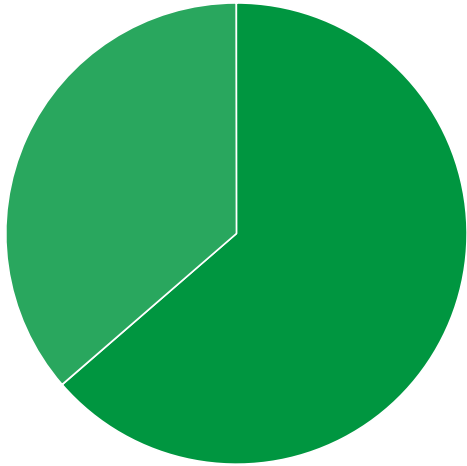
Zusammensetzung der Digital-Angebote 2017 / 02

- Online-Angebote: 1.012 (56,85%)
- Mobile-Angebote : 765 (42,98%)
- Connected TV: 3 (0,17%)



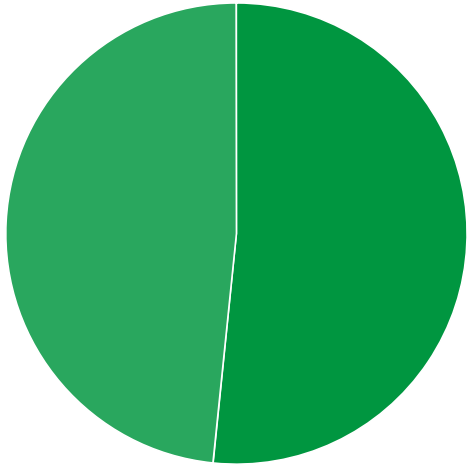
Zusammensetzung der Online-Angebote 2017 / 02

■ Single-Angebote: 644 (63,64%)
■ Multi-Angebote: 368 (36,36%)



Zusammensetzung der Mobile-Angebote 2017 / 02

- App-Angebote: 395 (51,63%)
- Mobile Enabled Websites: 370 (48,37%)



Quelle: <http://www.ivw.de/digital/chart/zusammensetzung-digital-angebote-2017-02-0>