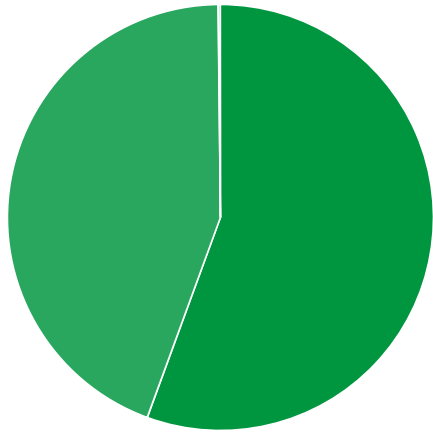




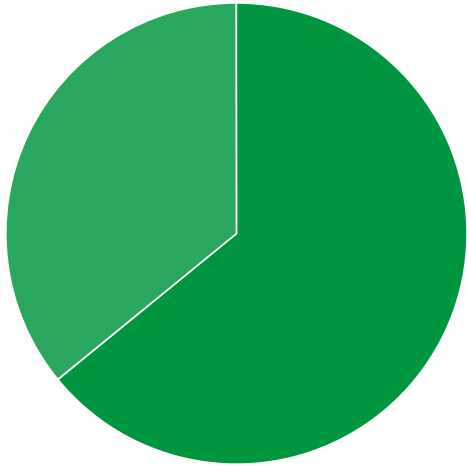
Zusammensetzung der Digital-Angebote 2017 / 07

- Online-Angebote: 975 (55,59%)
- Mobile-Angebote : 776 (44,24%)
- Connected TV: 3 (0,17%)



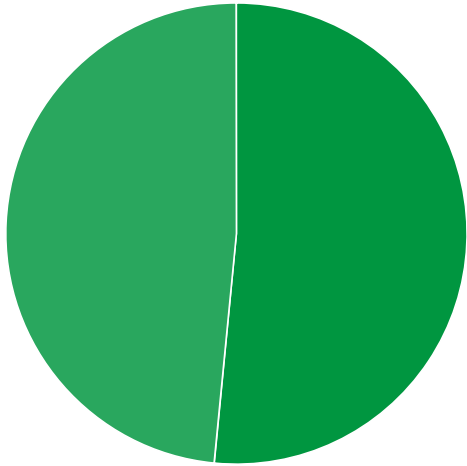
Zusammensetzung der Online-Angebote 2017 / 07

- Single-Angebote: 625 (64,10%)
- Multi-Angebote: 350 (35,90%)



Zusammensetzung der Mobile-Angebote 2017 / 07

- App-Angebote: 400 (51,55%)
- Mobile Enabled Websites: 376 (48,45%)



Quelle: <http://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2017-07-0>