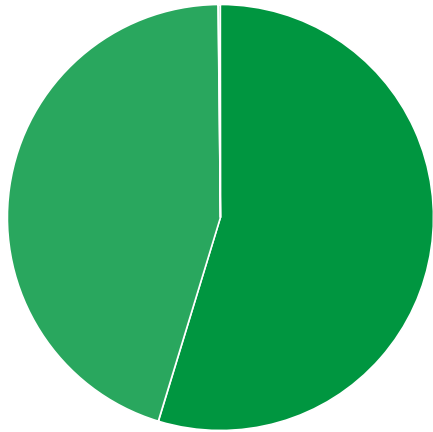




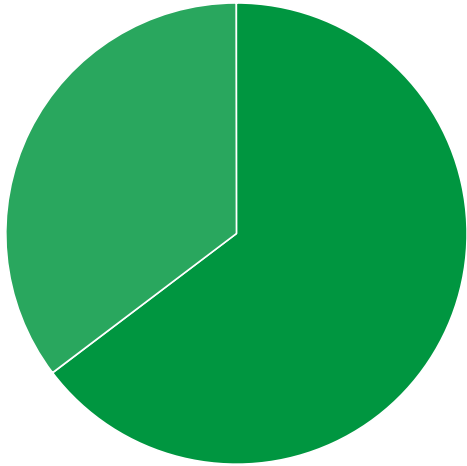
## Zusammensetzung der Digital-Angebote 2017 / 11

- Online-Angebote: 980 (54,72%)
- Mobile-Angebote : 808 (45,11%)
- Connected TV: 3 (0,17%)



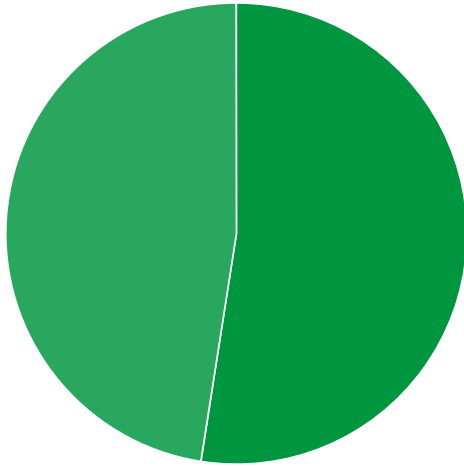
## Zusammensetzung der Online-Angebote 2017 / 11

- Single-Angebote: 634 (64,69%)
- Multi-Angebote: 346 (35,31%)



## Zusammensetzung der Mobile-Angebote 2017 / 11

- App-Angebote: 424 (52,48%)
- Mobile Enabled Websites: 384 (47,52%)



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**Quelle:** <http://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2017-11>