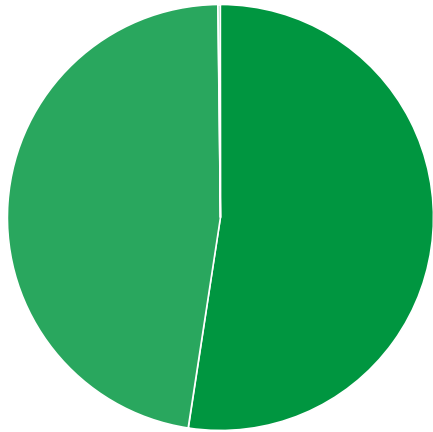




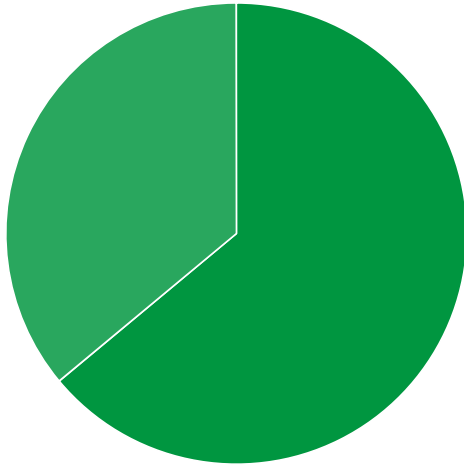
## Zusammensetzung der Digital-Angebote 2018 / 08

- Online-Angebote: 877 (52,42%)
- Mobile-Angebote : 793 (47,40%)
- Connected TV: 3 (0,18%)



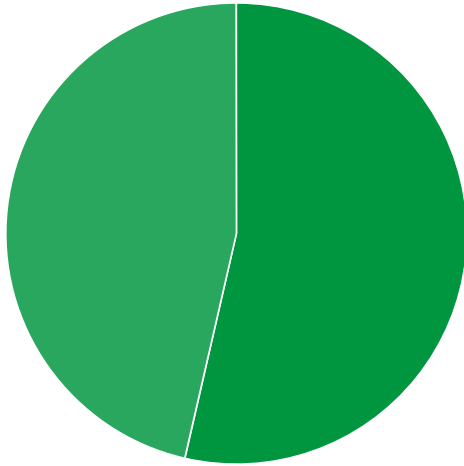
## Zusammensetzung der Online-Angebote 2018 / 08

- Single-Angebote: 561 (63,97%)
- Multi-Angebote: 316 (36,03%)



## Zusammensetzung der Mobile-Angebote 2018 / 08

- App-Angebote: 425 (53,59%)
- Mobile Enabled Websites: 368 (46,41%)



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**Quelle:** <http://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2018-08-0>