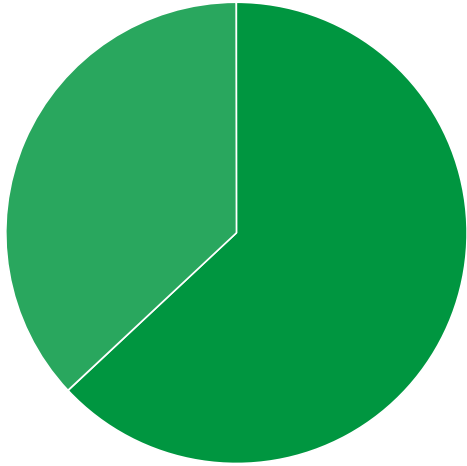




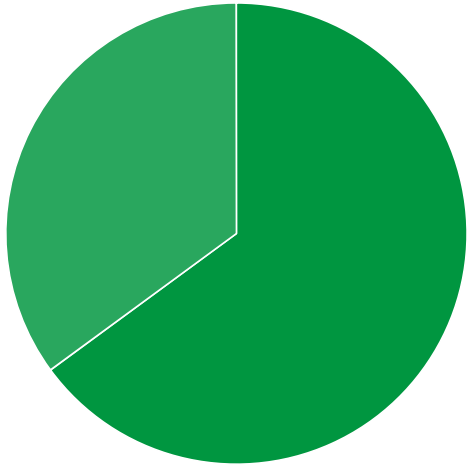
## Zusammensetzung der Digital-Angebote 2015 / 02

- Online-Angebote: 1.112 (63,04%)
- Mobile-Angebote : 652 (36,96%)



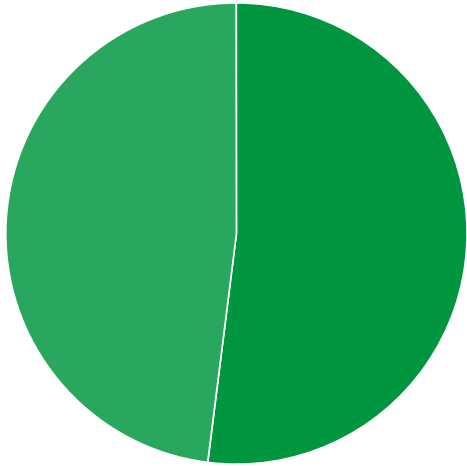
## Zusammensetzung der Online-Angebote 2015 / 02

- Single-Angebote: 722 (64,93%)
- Multi-Angebote: 390 (35,07%)



## Zusammensetzung der Mobile-Angebote 2015 / 02

- App-Angebote: 339 (51,99%)
- Mobile Enabled Websites: 313 (48,01%)



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**Quelle:** <http://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2015-02-0>