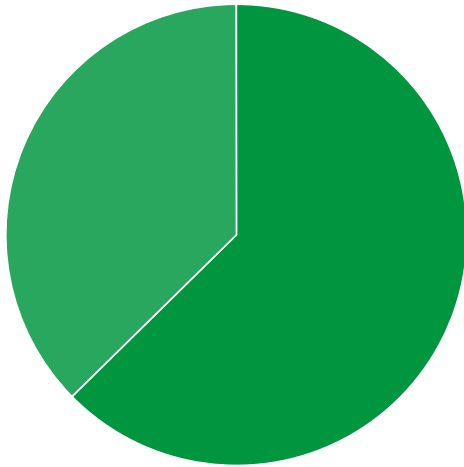




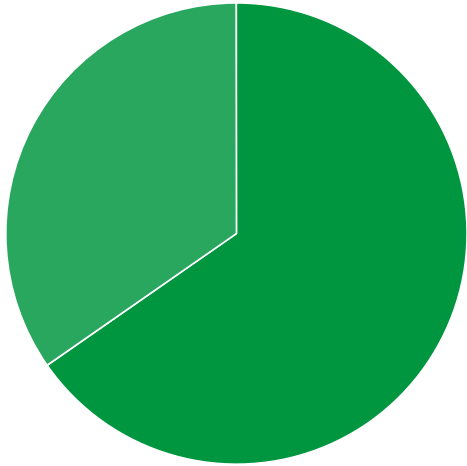
Zusammensetzung der Digital-Angebote 2015 / 03

- Online-Angebote: 1.112 (62,65%)
- Mobile-Angebote : 663 (37,35%)



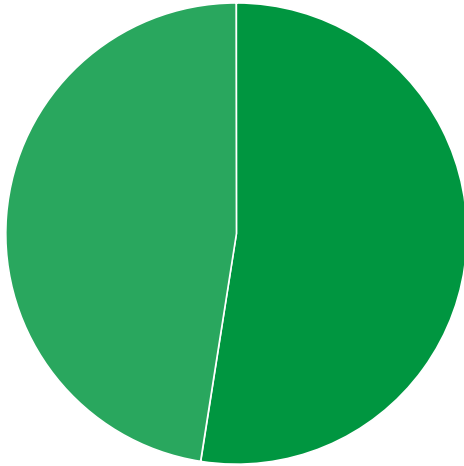
Zusammensetzung der Online-Angebote 2015 / 03

- Single-Angebote: 733 (65,33%)
- Multi-Angebote: 389 (34,67%)



Zusammensetzung der Mobile-Angebote 2015 / 03

- App-Angebote: 348 (52,49%)
- Mobile Enabled Websites: 315 (47,51%)



Quelle: <http://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2015-03-0>