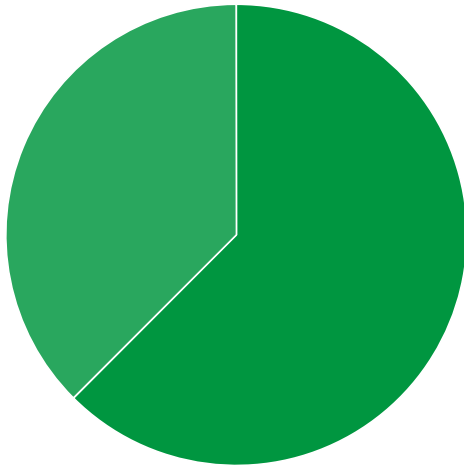




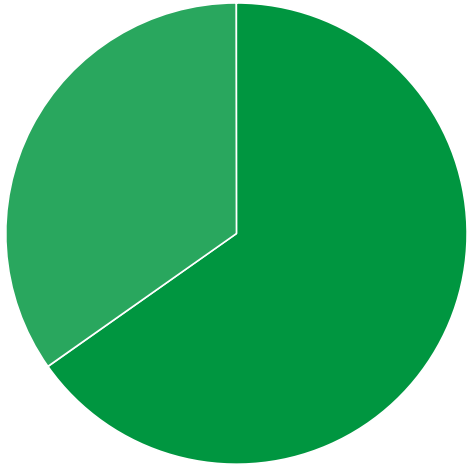
## Zusammensetzung der Digital-Angebote 2015 / 04

- Online-Angebote: 1.113 (62,49%)
- Mobile-Angebote : 668 (37,51%)



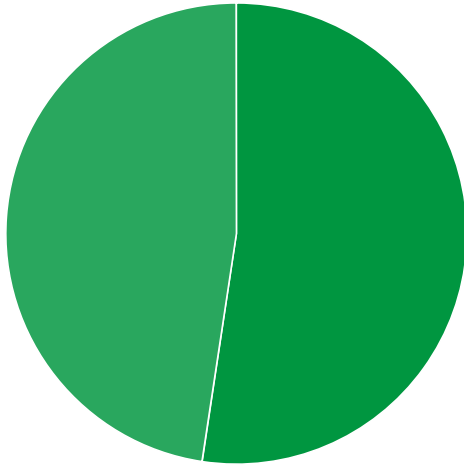
## Zusammensetzung der Online-Angebote 2015 / 04

- Single-Angebote: 726 (65,23%)
- Multi-Angebote: 387 (34,77%)



## Zusammensetzung der Mobile-Angebote 2015 / 04

- App-Angebote: 350 (52,40%)
- Mobile Enabled Websites: 318 (47,60%)



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**Quelle:** <http://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2015-04-0>