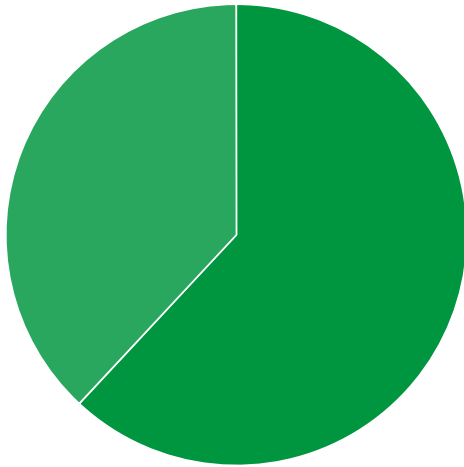




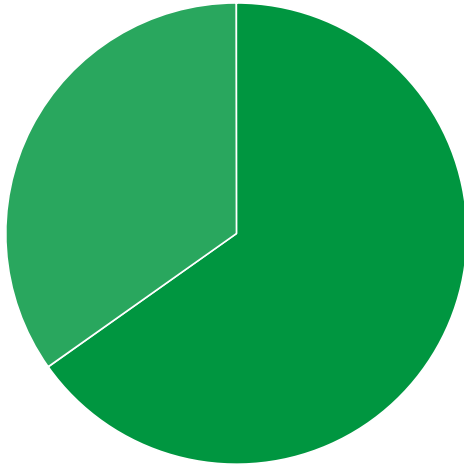
Zusammensetzung der Digital-Angebote 2015 / 05

- Online-Angebote: 1.115 (61,94%)
- Mobile-Angebote : 685 (38,06%)



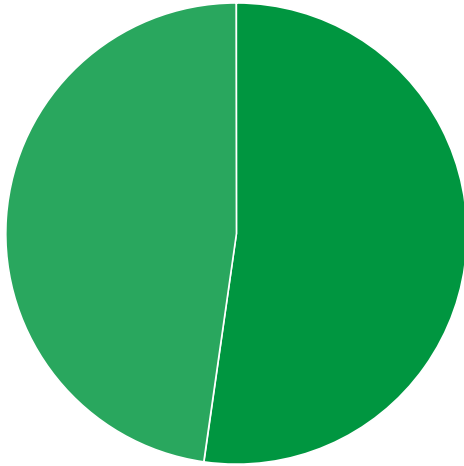
Zusammensetzung der Online-Angebote 2015 / 05

- Single-Angebote: 727 (65,20%)
- Multi-Angebote: 388 (34,80%)



Zusammensetzung der Mobile-Angebote 2015 / 05

- App-Angebote: 358 (52,26%)
- Mobile Enabled Websites: 327 (47,74%)



Quelle: <http://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2015-04-1>